



# News Release

FOR IMMEDIATE RELEASE W/PHOTO

Media Contact: Alan Gettelman  
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## **BOBRICK INTRODUCES HIGH-IMPACT PLASTIC AUTOMATIC UNIVERSAL ROLL TOWEL DISPENSER.**

June 25, 2010 – North Hollywood, CA – Bobrick Washroom Equipment, Inc. announced the introduction of their high-impact, two-tone, automatic roll paper towel dispenser featuring non-proprietary, universal roll towel dispensing, saving as much as 30% or more compared to proprietary roll paper towel purchasing contracts.

Unit dispenses universal, 1-1/2" to 2" diameter core, up to 8" diameter, 8" wide, non-perforated, non-proprietary rolls. Savings are achieved by allowing the flexibility to purchase economical universal roll paper towels from open-market janitorial supply and paper distribution channels. This includes variety of non-proprietary roll paper towel weights, textures and 100% recycled paper.

Additional features: automatic, touch-free dispensing reduces risk of cross contamination; extended 300,000 cycle, 1-year battery life; available AC adapter. Translucent cover also facilitates inspection for new roll changeover.

Paper savings: adjustable towel lengths and time delays, shorter lengths on second activation, and stub roll dispensing; complies with US EPA Reduce & Reuse Resource Conservation Initiative.

For more information on Model B-72974, visit [www.bobrick.com](http://www.bobrick.com).

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B-72974 Surface-Mounted Two-Tone Plastic Automatic Universal Roll Towel Dispenser

For more information, visit [www.bobrick.com](http://www.bobrick.com).

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